

Terms of participation for sponsors: *

	General	Gold	Silver	Offline Masterclass	Badges	Session	Mobile App	Photo Wall	Sanitisers	Masks	Notebooks	Conference Bags	Pens	Disposable Cups
Delegate tickets	10	7	5	4	4	4	3	2	2	2	2	2	1	1
Reception tickets	10	7	5	4	4	4	3	2	2	2	2	2	1	1
Online delegate tickets	10	7	5	15	5	4	3	2	2	2	2	2	1	1
Table top exhibition space	+	+	+	-	-	-	-	-	-	-	-	-	-	-
Banner at the exhibition	-	-	-	+	+	+	+	+	+	+	+	-	-	-
Demonstration of video-clip (up to 30 seconds) in the breaks between sessions.	+	+	+	+	+	+	+	-	-	-	-	-	-	-
Presentation at the conference or business podium	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Moderation of a discussion	+	+	-	-	-	+	-	-	-	-	-	-	-	-
Advertisement page in notepads	-	-	-	-	-	-	-	-	-	-	+	-	-	-
Logo placement on pens	-	-	-	-	-	-	-	-	-	-	-	-	+	-
Logo placement on sanitisers	-	-	-	-	-	-	-	-	+	-	-	-	-	-
Logo placement on disposable cups	-	-	-	-	-	-	-	-	-	-	-	-	-	+
Logo placement on conference bags	-	-	-	-	-	-	-	-	-	-	-	+	-	-
Logo placement on face masks	-	-	-	-	-	-	-	-	-	+	-	-	-	-
Logo placement in the mobile app (top of several pages)	-	-	-	-	-	-	+	-	-	-	-	-	-	-
Logo placement on lanyards and the back of the delegate badges	-	-	-	-	+	-	-	-	-	-	-	-	-	-
Logo placement on the photo wall	-	-	-	-	-	-	-	+	-	-	-	-	-	-
	15 000	9 000	7 000	6 500	6 500	6 000	4 000	3 500	3 000	2 500	2 500	2 000	1 500	1 500

* Sponsorship packages prices are indicated in US dollars (excluding local taxes). When paying a sponsorship fee to Russia, invoices will be issued in rubles at the current exchange rate of the Central Bank of the Russian Federation. VAT is charged on top of the cost of the sponsorship package. For foreign currency payments to the United Kingdom, payments are accepted in British Pounds Sterling, Euros or US Dollars (at the current exchange rate of Barclays Bank). UK VAT is not charged.

Standard terms (apply to all sponsors)

- 50% discount on purchase of additional delegate packages (offline and online).
- Logo placement in digital materials on the conference website and large format banners in the presentation room.
- Virtual booth and virtual meeting room.
- Mobile application with access to the list of participants, chat, and meeting planner for physical and virtual sites.
- Access to materials after the conference (slides, video recordings of the main sessions, photographs taken during the event, publications in the media).

Virtual Sponsorship Packages

General Sponsor of the Online Broadcast

\$7000

Presentation

- Possibility of holding a 1.5-hour topical online session or a master class with up to 6 speakers.
- Possibility of broadcasting pre-recorded presentation of the speaker (s) (in case if they are not able to present at the session).
- Possibility to conduct a poll or vote on the session website.
- Video recording of the session. Editing of the video. Publication of it on the conference website and announcement on social media platforms.
- Simultaneous English/Russian translation of the session.
- Possibility to organise an interactive online event (quiz, prize drawing, etc.)
- Distribution of session materials to participants after the conference.
- Placement of speaker profiles on the conference website with links to their pages on social media platforms.
- Technical support (testing before the session, as well as assistance during the presentation).
- Placement of a video recording of the session or masterclass on the company's virtual exhibition booth.

Advertising

- Placement of the header web banner in the program and on the webcast page of the conference.
- Virtual exhibition space on the forum website with the option of placing advertising information such as PDF files and YouTube or Vimeo videos.
- Placement of the sponsor's logo on banners located on the physical site of the conference.
- Placement of advertising article about the company (the material is provided by the sponsor) on the virtual booth of the company and in the materials after the conference.
- Placement of the sponsor's company profile on the main page of the conference website.
- Running (in rotation) commercial video (up to 10 minutes) on the website screen during breaks between online conference sessions.
- Running short commercial video (up to 30 seconds) before the start of each online session.

Communications

- Access to networking platform and meeting planner before, during and after the conference.
- Ability to make an appointment for the virtual meeting room.
- Branded virtual meeting room for organising meetings.
- Possibility to organise a quiz or a drawing of a sponsor's prize among conference participants.

Delegates

- 15 virtual delegate tickets (online) with access to the networking platform and post-conference materials.
- 1 delegate package (offline) for participation in the conference.

Virtual Sponsorship Packages

Sponsor of a Virtual Master Class / Webinar / Session

\$3000

Presentation

- Definition of a topic, selecting speakers and moderation of a master class/webinar/session (duration up to 1.5 hours).
- Simultaneous English/Russian translation of the session.
- Placement of speaker profiles on the conference website with links to their pages on social networks.
- Technical support for speakers (testing before the session, assistance during the presentation).
- Video recording of the session. Video editing. Publication on the conference website and announcement on social media platforms.
- Possibility of broadcasting of a pre-recorded presentation of the speaker(s) (if they can not be present at the session).
- Possibility of polling or voting during the session.

Advertising

- Placement of a web banner in the sponsored session program.
- Running (in rotation) commercial video (up to 2 minutes) on the website screen during breaks between online conference sessions.
- Placement of the profile of the sponsoring company on the main page of the conference in the section "Session sponsors".
- Virtual exhibition space on the conference website with the option of placing advertising information in the form of PDF files and YouTube or Vimeo videos.
- Running commercial video (30 seconds) before the start of the sponsored online session.

Communications

- Access to networking platform and meeting planner before, during and after the conference.
- Distribution of session materials to participants after the conference.
- Ability to schedule meetings in a virtual meeting room.
- Branded virtual meeting room for organising meetings.
- Possibility to organise a quiz or a drawing of a sponsor's prize among the conference participants.

Delegates

- 6 virtual delegate tickets (online) with access to the networking platform and post-conference materials.
- 1 delegate package (offline) for participation in the conference.

Delegate Packages

Delegate (Offline)*

\$450

- Conference package for the delegate (personal badge, program, sanitiser, pen, notebook).
- Access to all sessions of the conference on 15 and 16 of June.
- Simultaneous English/Russian translation of conference sessions.
- Opportunity to communicate with speakers.
- Access to the virtual exhibition area and possibility of organising individual meetings with exhibitors in virtual rooms (via the website).
- Access to presentation materials after the conference (via the website).
- Mobile application with access to the list of participants, exhibitors, chat and meeting planner for physical and virtual venues.
- Coffee breaks and lunches.

Delegate (Online)

\$150

- Access to the online broadcast of all of the sessions taking place in the main hall on 15 and 16 June.
- Mobile application with access to the list of participants, chat and meeting planner for the virtual meetings.
- Access to simultaneous translation via broadcast page (Russian and English).
- Access to the virtual exhibition area and ability to organise meetings with exhibitors in virtual rooms (via the website).
- Opportunity to ask the speakers questions during the broadcast via the chat function (via the website).
- Access to presentation materials after the conference (via the website).

* Participation in the drinks reception – Cost: 50 USD
Includes an invitation for one person to the reception.

Participation Terms for Exhibitors and Advertisers

Exhibitor (Offline)

\$2500

- Table, chair, and place for mobile banner (the banner's height and width are no more than 2 meters. The mobile banner is produced by the exhibitor).
- Conference package (personal badge, program, hand sanitiser, pen, notebook) for delegates included in the exhibitor's package.
- Up to 15 invitation tickets for guests to the "business podiums" program. Video recording of the presentation and broadcast on the conference website.
- Access to presentation materials after the conference (via the website).
- Publication of company profile on the conference website in the "exhibitors" section.
- Two (2) Delegate Passes (see [Delegate Package](#)) for the conference on 15 and 16 June (with coffee breaks and lunches), including drinks reception on 15 June.
- Mobile application with access to the list of participants, chat and meeting planner for physical and virtual sites.
- Placement of video recording of the presentation in the conference materials.
- Placement of a feedback form in the exhibitor's profile, with the option of booking appointments.
- Branded booth at the virtual exhibition. Placement of up to 5 presentations, video clip at your virtual booth.*
- One opportunity for presentation at a business podium organised in parallel with the main conference sessions. The presentation should not exceed 30 minutes and can be organised in a face-to-face format or as a pre-recorded video if the speaker cannot present in person.

Exhibitor (Online)

\$1500

- Publication of the company profile on the conference website in the "Exhibitors" section. Placement of the feedback form in the profile with the option of booking appointments.
- Three delegate tickets for the online part of the conference (see ["Online Delegate" conditions](#)).
- Branded booth at the virtual exhibition. Placement of up to 5 presentations, video clip * at your virtual booth.
- Placement of the company's logo and profile in Russian and English with hyperlinks to the corporate website and social networks. 24/7 support for 12 months.
- Mobile application with access to the list of participants, chat and meeting planner for physical and virtual sites.
- Possibility of holding a presentation for up to 30 minutes at a business podium, organised in parallel with the conference's main sessions. If company representative cannot present at the conference, the presentation can be pre-recorded.
- Access to presentation materials after the conference (via the website).

* Videos and materials are provided by the exhibitor.
Slides, advertising brochures in PDF.
Video clip MP4 format up to 450 megabytes or links to YouTube or Vimeo.

Participation Terms for Exhibitors and Advertisers

Company Presentation

\$3000

- Possibility of holding a presentation (up to 20 minutes) at one of the conference sessions.
- Video recording of the presentation and broadcast on the conference website.
- Placement of video recording of the presentation in the conference materials.
- Publication of the speaker's profile in the conference program.
- Two (2) Delegate Passes ([see Delegate Package](#)) for the conference on 15-16 June (including coffee breaks and lunches), and drinks reception on 15 June.
- Two (2) conference packages (personal badge, program, hand sanitiser, pen, notebook) for delegates included in the Company Presentation package.
- Table, chair, and place for mobile banner (the height and width of the banner are no more than 2 meters. The mobile banner is produced by the exhibitor).
- Mobile application with access to the list of participants, chat, and meeting planner for physical and virtual websites.
- Publication of the company profile on the conference website in the "exhibitors" section.
- Placement of the feedback form in the company profile, with the option of booking appointments.
- Branded booth at the virtual exhibition. Placement of up to 5 presentations, video clip at the virtual booth. *
- Placement of the company's logo and profile in Russian and English with hyperlinks to the corporate website and social networks.
- Access to presentation materials after the conference (via the website).

Banner Placement at the Exhibition

\$500



Space for a mobile banner (no more than 1.5 m wide and 2 m high) in the exhibition area from 15 to 16 June.

Additional options are at extra cost:

- Delegate participation in the conference (reserved and paid additionally).
- Virtual both of the company on the conference website and mobile application (in the exhibitors' section, reserved and paid additionally).
- Opportunity to present (booked and paid additionally).
- Mobile banner is produced and paid for by the exhibitor.

* Videos and materials are provided by the exhibitor.
Slides, advertising brochures in PDF.
Video clip MP4 format up to 450 megabytes or links to YouTube or Vimeo.

Additional Features

Virtual branded 3D-room for meetings and presentations

\$500

Format: up to 25 participants (in the form of an avatar). Up to 100 viewers with the ability to communicate via chat.

The package includes: Preparation of a virtual 3D room model (one of 5 options) for online meetings for up to 25 participants (in the form of avatars). Placement of company logos and advertising materials in the virtual room (1 video, up to 6 speaker profiles, up to 6 presentation slides). Training information and moderator master key. One month technical support for the room.

Virtual branded 2D-room for meetings and presentations

\$200

Format: Capacity up to 1,500 participants. Possibility to organise presentations with up to 6 speakers. Ability to organise networking between participants through "social circles" and personal chat.

The package includes: Preparation of a 2D virtual room model for online meetings. Placement of the company logo. Providing instructions and admin master key. One month technical support for the room.

Organisation of live event

From 2,500 USD
(up to 3 hours, one language)

Technical support of the event, including streaming, audio recording, chat support. Sending invitations of the online event to the conference participants and its announcement in the social networks of the conference.

Advertising online events

\$500

Sending invitations for an online event to the conference participants and its announcement in the social networks of the conference.

Demonstration of a video clip

\$500 one day / \$800 two days

Demonstration of a video clip in rotation (up to 30 seconds) between offline and online conference sessions. Placement of a video clip on the conference website.